

piggly wiggly.

APPLE SALE

october 8th thru october 14th 2025



Wisconsin
McIntosh or
Cortland Apples

99¢
lb



Washington

Granny Smith
or Gala Apples



99¢
lb



WASHINGTON
1.49 lb
Rave, Pink Lady,
Red or Golden
Delicious,
or Fuji Apples



1.99 lb
Honeycrisp,
Sweetango, or
Cosmic Crisp
Apples



5.99

8 Inch

Dutch
Apple Pie



3.99

4 ct

Apple
Fritters



6.99 lb
Taffy Apple
Salad



AFTER \$1
IN-STORE COUPON



6.99
750 ml Bottle
Oliver
Apple Pie
Wine

AFTER \$2
INSTANT SAVINGS
WITH CARD



10.99
750 ml Bottle
Fireball
Blazin' Apple

piggly wiggly®



october 8th thru october 14th 2025

MADE IN MILWAUKEE

Fresh From Our Deli
Badger Ham
Does Not Include Sunday Hot Ham.

5.99 lb

MADE IN MANITOWOC

3.99
1.5 Quart
Cedar Crest Ice Cream

MADE IN OSHKOSH

5.99
21-28.75 oz
Village Pub Pizza or Portesi Cheese Fries

MADE IN STEVENS POINT

MADE IN CHIPPEWA FALLS

2/\$6
24 pk, 16.9 oz Bottles
Nicolet Water

MADE IN STEVENS POINT

2/\$7
4 pk
Point Soda

MADE IN FORT ATKINSON

5.99
16-20 oz
Jones Sausage Links or Patties

MADE IN FOND DU LAC

4.99
10 ct
Meurer Mini Danish

MADE IN MILWAUKEE

3.99
14 oz
Klement's Ring Bologna

10-12 oz Klement's Summer Sausage... **4.99**

MADE IN SHULLSBURG

5.99
20 oz Family Pack
Italia String Cheese

MADE IN PLYMOUTH

3.99
7 oz Select
Sartori Cheddars

MADE IN GRANTSBURG

2/\$7
8 oz
Wood River Cheddar Gruyere

7.99 ea
6 pk, 12 oz Cans
Lakefront Brewery

AFTER \$2 QR-CODE REBATE WHEN YOU BUY 2

MADE IN STURGEON BAY

8.99 ea
750 ml Bottle
Door Peninsula Wines

AFTER \$5 IN-STORE COUPON WHEN YOU BUY 2

piggly wiggly

SEE INSIDE FOR OUR
**MADE IN WISCONSIN
& APPLE SALE!**

shopthepig.com
prices in this ad good wednesday
10/8/25 through tuesday 10/14/25

Certified Angus Beef
5.99^{lb}
Top Round Roast
Certified Angus Beef
Beef London Broil...6.99^{lb}

Sanderson Farms
2.49^{lb}
Boneless/Skinless Chicken Breast

1.79^{lb}
Ham Shank
1.99^{lb}
Ham Butt Portions

**SPEND \$30
SAVE \$5**
on Halloween Candy

4/\$12
6 pk, 5 ltr Bottles
Pepsi or Mtn Dew

BUY TWO GET ONE FREE
8.25-18 oz Select
Frito Lay Party Size

4.99^{lb}
Hard Salami
Land O Lakes American Cheese...6.99^{lb}

2.49
6-8 oz
Food Club Sliced Cheese
2.99
1 lb
Old World Creamery Butter

3 DAY SALE!
Friday - Saturday - Sunday

99[¢]^{lb}
(Regular Sale Price...1.99)
California Extra Large Red or Green Seedless Grapes

3/\$5
(Regular Sale Price...2.95)
Raspberries or Blackberries

1.99
(Regular Sale Price...2.99)
5-11 oz Fresh Express Salad Blends

3.99^{ea}
(Regular Sale Price...4.99)
Gallon Zeigler's Autumn Harvest Apple Cider or Carving Pumpkins

Weekly Seasonal Specials

99[¢]^{lb}
Bartlett Pears

69[¢]^{ea}
Hass Avocados

2/\$5
10 oz Angel Sweet Wild Wonders or One Sweet Snacking Tomatoes

1.99
24 oz Ruby Sensation or Honeygold Baby Potatoes

Pig Out on Pasta Night!

99[¢]
12-16 oz
Creamette Pasta

2/\$4
14-24 oz Select
Prego Pasta or Pizza Sauce

1.88
6-8 oz Food Club
Shredded or Chunk Cheese

5/\$5
15-16 oz
Bush's Best Variety Baked Beans

5/\$4
10-15 oz Select
Food Club Canned Tomatoes

2/\$6
20 oz
Dinty Moore Beef Stew or 14 oz Hormel Corned Beef Hash

digital coupon
9.99
73-98 oz
Tide Detergent or 25-49 ct Pods

4/\$3
2.5 oz Pouches or 3.75-5 oz Cans
Chicken of the Sea Select Tuna or Sardines

3/\$5
18-19 oz Select
Progresso Soup

6.99
When you redeem 2000 pig points
Charmin Bath Tissue
Regular Sale Price 7.99

4.99
When you redeem 2000 pig points
Brew Pub Lotzza Motzza or Packers Pizza
Regular Sale Price 5.99

2.99
When you redeem 2000 pig points
Crav'n Flavor Ice Cream
Regular Sale Price 3.99

new pig points! Rewards Program is Here! No physical card needed. Text "ShopThePig" to 87573 to enroll now.

BEAVER DAM 920-885-5843 810 Park Ave.
JUNEAU 920-386-2972 100 South Western Ave.
LOMIRA 920-269-4015 325 East Ave.
MAYVILLE 920-387-3220 1440 Horicon St.
RANDOLPH 920-326-5800 164 Kienow Dr.



fresh favorites



2.99^{ea}
5 lb Bag Wisconsin
Russet, Red
or Gold Potatoes



3/\$5
10-16 oz Bag Bolthouse Fresh
Baby, Matchstix
or Crinkle Cut Carrots



2.99
12 oz Bag
Fresh
Cranberries



3.99^{ea}
Jumbo Cantaloupe
or Honeydew Melon



3.99
3 lb Bag Wisconsin Premium
McIntosh, Cortland
or Gala Apples

Giorgio's



2/\$5
8 oz Whole or Sliced
Baby Portabella
Mushrooms



2/\$7
2 ct Tanimura & Antle
Artisan Romaine
or Organic Girl
Lettuce



1.99^{lb}
California
Broccoli
Crowns



24.99
Pumpkin
Bouquet



6.99
4 in
Mini Rose
Plant in
Woodland Cover



1.69
2 lb Bag Medium
Yellow
Onions



beverage center

WITH REWARDS All Items Are With Rewards



3/\$15
8 pk, 12 oz Bottles
12 pk, 12 oz Cans
7UP, RC Cola or A&W



3/\$6
2-ltr Bottles
7UP, RC Cola or
A&W Root Beer



2/\$5
2-ltr Bottles
Coke, Sprite
or Diet Coke



4.99
10 pk, 7.5 oz Cans
Pepsi or
Mtn Dew



6.99
12 pk, .5 ltr Bottles
Lipton
Tea



5/\$5
28 oz Bottle
Powerade



3.99
8 pk, 12 oz Cans
Bubly



99¢
128 oz
Piggly Wiggly
Water



2/\$4
64 oz
Indian Summer
Apple Juice
or Cider



2/\$6
128 oz
Arizona
Tea



3.79
46 oz V8 Vegetable Juice
or 64 oz Campbell's
Tomato Juice



2/\$5
6 pk, 23.6 oz
Ice Mountain
Sport Cap
or 8 oz Bottles



health, home & baby

WITH REWARDS All Items Are With Rewards



2.49
1 Roll
Bravo
Paper Towel



8.49
100.5-105 oz
Arm & Hammer
Detergent



13.99
12 Mega Roll
Cottonelle
Bath Tissue

digital coupon

4 Triple Roll
Bounty
Paper Towels

14.99 SALE PRICE
- 2.00 Less Digital Coupon Offer

12.99 FINAL COST
LIMIT (1) OFFER



1.49
40-50 ct
Simply Done
Zipper Sandwich
or Snack Bags



15.99
15-66 ct Select
Poise Pads or
Depends
Underwear



2.99
3 pk
Irish
Spring



2/\$4
Colgate
4-6 oz Toothpaste
or 1 ct
Toothbrush



10.99
Jumbo Size 17-32 ct
Huggies
Little Movers,
Snugglers or Pull-Ups

**SPEND \$35
GET \$10 OFF!**
Huggies, Snugglers, and Pull-Ups

HUGGIES pull-Ups

This offer is for rewards members. The offer automatically redeems at checkout if all items are in basket.

*When you buy participating Kimberly-Clark items in a single transaction. Select varieties. Exclusions apply. Offer valid 10/5/2025-10/18/2025

While supplies last. We reserve the right to limit quantities and correct all printed errors. Not all varieties available at all locations. Prices subject to state and local taxes, if applicable. No sales to dealers. Purchase requirements are calculated after promotional discounts, and before tax, and does not include gift cards, lottery, tobacco, bottle deposits or other service desk services. All prices are discounted by using your Piggy Points Rewards membership. Free promotions will be applied to item of least value. Gluten free information comes direct from the manufacturer (if/when checked the label, as ingredients may change. Contact the manufacturer with additional questions).



dairy

3.99

46 oz
Tropicana
Orange Juice



3.29

8 oz
Philadelphia
Cream Cheese

3.49

2 ct
Pillsbury
Pie Crust



2.99

64 oz
Blue Diamond
Almond Milk

4/\$5

4.5 oz
Oikos or
Light & Fit
Mix-ins



4.49

16 oz
Kraft
Individually Wrapped
American Singles

2.29

8 ct
Food Club
Jumbo Biscuits



2.29

5 oz
Weyauwega
Parmesan Cheese

2/\$5

32 oz
Food Club
Yogurt



5.99

20 oz
Rana
Pasta

grocery essentials

3.99

11-12 oz
Bear Naked
Granola



3.99

Select 14.2-18.2 oz
General Mills
Cereal

3.29

20 oz
Village Hearth
Wheat Bread



2/\$5

15-16 oz or 8 pk
Jif Peanut Butter
Smucker's Jams,
Jellies or Preserves

59¢

2.25 oz
Maruchan
Ramen



2/\$4

32 oz
Progresso
Broth

5.99

30 oz or 20 oz Squeeze
Hellmann's
Mayonnaise



2/\$5

15 oz
Wishbone or
Western Salad
Dressing

2.99

9-13 oz
Old Dutch
Tortilla Chips



2.99

16 oz
Pace Picante
or Salsa

2/\$4

2.75-7 oz
Skittles Gummies,
Life Savers or
Life Savers Gummies



2/\$5

6.3 oz Combos
or 6-10 ct
Welch's Fruit Snacks

frozen

All Items Are
With Rewards

4.49

8-9 pk Select
Blue Bunny
Cones or
Sandwiches



4/\$11

5.67-11.05 oz
Roma Original
or Bellatoria
Personal Ultra Pizza

4.79

6 pk
Kemps IttiBitz
or 4 pk Kempswich



5.99

16.85-25.49 oz Select
Connie's, Surfer Boy,
Urban Pie, Stranger
Things or Cheez-It Pizza

11.49

130 ct
Totino's
Pizza Rolls



3.99

24-28 oz
On-Cor
Entrees

3.49

18-60 ct
De Wafelbakkers
Pancakes



5.99

4-10 ct Jimmy Dean
Breakfast Sandwiches
or 18 oz Innova Asian
Entrees

2/\$5

6-8 ct Select
Furlani
Garlic/Parmesan Knots
or Texas Toast



4.99

20-28 oz
ALEXIA Potatoes
or 13.5 oz Onion Rings

grocery essentials

All Items Are
With Rewards

9.99

12 oz or 10 ct
Starbucks
Coffee



7.99

10 oz
Berres Brothers
Ground Coffee

3.69

8.25-9.75 oz
Entenmann's Snacks
or 6 ct Thomas' Bagels or
English Muffins



3.99

Select 13-20.25 oz
Large Size
Post Cereal

5.99

5 pk
Kraft
Mac & Cheese



2/\$5

8-8.2 oz
Idahoan
Mashed Potatoes

4.99

38 oz
Heinz
Ketchup



2.79

12 oz
Heinz
Gravy

4/\$5

4-5.8 oz
Knorr Pasta
or Rice Sides



1.49

12 ct
Frescado
Tortillas

3.49

5.75-12.4 oz
Cheez-It
or 12.5-13.7 oz
Club Crackers



5.29

6 pk or 12 Mini pk
Orville Redenbacher's
Popcorn

classic marinated london broil

Ingredients

1 (2-2.5) lb Certified Angus Beef London Broil
1 cup Beef Stock
2 tbs Brown Sugar
2 tbs Soy Sauce
1 tbs Balsamic Vinegar
1 tbs Worcestershire Sauce
2 tsp dried Italian Seasoning
1 tbs Light Olive Oil, Canola or Vegetable Oil
1/2 tsp Kosher Salt
1/2 tsp Black Pepper
2 tbs Unsalted Butter (cut in 1/2-inch dice and kept cold)

Directions

1. Combine beef stock, brown sugar, soy sauce, vinegar, Worcestershire and Italian seasoning. Marinate London broil roast overnight, 2 days for bolder flavor.
2. Preheat broiler or grill. Remove roast from marinated, reserving marinade. Pat roast dry, rub with oil, season with salt and pepper and place on broiler pan; broil 15 minutes. Flip and broil an additional 12-15 minutes for medium rare (when internal thermometer registers 125°F / 52°C). Allow roast to rest 10 minutes on carving board, tented with foil.
3. Bring reserved marinade to a boil in a small saucepan, reduce heat and simmer for 10 minutes, reduce by half. Whisk in butter.
4. Slice roast very thinly against the grain; serve with warm sauce.



London broil is a classic beef dish that's always popular for large meals and Sunday dinners. This recipe shows you how to cook London broil in the oven for roasted perfection.

PREP: 10 mins OTHER: 20 mins
COOK: 30 mins TOTAL: 1 hour



Friday - Saturday - Sunday

99¢ lb

(Regular Sale Price...1.99)



California Extra Large
Red or Green Seedless Grapes

3/\$5

(Regular Sale Price...2/\$5)



6 oz
Raspberries or Blackberries

1.99

(Regular Sale Price...2.99)



5-11 oz Fresh Express
Salad Blends

3.99 ea

(Regular Sale Price...4.99)



Gallon Zeigler's
Autumn Harvest Apple Cider
or Carving Pumpkins

Weekly Seasonal Specials

99¢ lb



Bartlett
Pears

69¢ ea



Hass
Avocados

2/\$5



10 oz Angel Sweet Wild
Wonders or One Sweet
Snacking Tomatoes

1.99



24 oz Ruby Sensation or
Honeygold Baby Potatoes

meat & seafood



2.29 lb
Center Cut Bone-In Thick Cut Rib Pork Chops

Stuffed Bone-In Pork Chops...2.69lb each



Certified Angus Beef®
Angus beef at its best® CertifiedAngusBeef.com

A cut above USDA Prime, Choice and Select. Each cut meets or exceeds 10 standards for quality.

14.99 lb
T-Bone Steak

Porterhouse Steak...15.99lb



2.49 lb
Chicken Thighs or Drumsticks



2/\$6
9 oz Select Buddig Premium Sliced Lunch Meat



2/\$5
8.9-10.7 oz Select Oscar Mayer Lunchables



2/\$7
13-14 oz Select Eckrich Smoked Sausage Links



4.99
19 oz Select Johnsonville Brats or Italian Sausage



6.99
12 oz Jones Dairy Farm Cherrywood Sliced Bacon



9.99
19-26.5 oz Select Tyson Breaded Chicken Strips, Wings or Nuggets



9.99 lb
Wild Caught Cod Fillets



5.99
10 oz Whole Cooked Shrimp Ring



9.99
16 oz Whole Haddock Fillets

deli & bakery



10.99 lb
Maple Glazed Honey Coated Ham



7.99 lb
Pork & Beef Bologna



6.99 lb
Vermont Mild Yellow Cheddar



11.99 lb
Boar's Head Teriyaki Style Chicken Breast



5.99 lb
Ham or Egg Salad



3.49 lb
Cheddar & Pea Salad



3.99 lb
Cheesy Baked Potato Salad



3.49
10 oz Boar's Head Hummus



1.99
14-16 oz Fresh Baked French Bread



3.99
5 ct Superior On Main Mini Eclairs



6.99
5 in Palermo Layer Cakes

beer, wine & spirits



14.49 ea
18 pk, 12 oz Cans or Bottles Coors Banquet or Coors Light



17.49
30 pk, 12 oz Cans Miller High Life



13.19
18 pk, 12 oz Cans or Bottles Busch or Busch Light



14.84
12 pk, 12 oz Cans or Bottles Corona or Modelo



32.26
1.75 ltr Bottle Tito's Vodka



23.83
750 ml Bottle Maker's Mark



7.99
750 ml Bottle Dark Horse Assorted Wines



8.09 ea
6 pk, 12 oz Cans or Bottles Blue Moon Carft



9.42
1.75 ltr Bottle Admiral Nelson Spiked Rum



16.77
1.75 ltr Bottle Kessler Whiskey



12.99
750 ml Bottle Josh Cellars Cabernet Sauvignon



11.49
4 pk, 12 oz Cans Cutwater Cocktails



18.99
8 pk, 12 oz Cans High Noon Sun Sips



7.87
1.75 ltr Bottle Fleischmanns Vodka



17.99
3 ltr Box Black Box Assorted Wines

Mr. Pig's Save More in Store Sale

prices in this ad good Wednesday 10/8/25 through Tuesday 10/14/25

WITH REWARDS All Items Are With Rewards

piggly wiggly®



3.99
6-12 pk
Crav'n Flavor
Ice Cream
Sandwiches



2.99
Select 10 ct, 24-32 oz
Crav'n Flavor
Frozen Potatoes



3.49
24-32 oz Select
Crav'n Flavor
Waffle Fries,
Tater Tots or Rounds



2/\$7
5-12.2 oz Crav'n Flavor
Crab Rangoon,
Egg Rolls or
Pot Stickers



2.49
24 oz Select
Food Club
Frozen Vegetables



3.49
16 oz
Food Club
French Toast Sticks



2.69
15 oz
Food Club
Ricotta Cheese



2.49
8 oz
Food Club
Cube Cheese



4.99
11-12 oz or 10 ct
Wide Awake
Coffee



1.69
8 pk
Food Club
Hot Cocoa



1.89
14.5-15.25 oz
Food Club
Canned Fruit



2/\$1
8 oz
Food Club
Tomato Sauce



5.49
12.3-18 oz
Kashi
Cereal



1.99
8-12 pk
Food Club
Instant Oatmeal



1.99
8.5-16 oz
Crav'n Flavor
Crackers, Grahams
or Saltines



2.99
4 oz
Crunchmaster
Crackers



1.99
1.62 oz
Food Club
Liquid Enhancer



7.49
28-80 ct
Simply Done
Trash Bags



5.99
36 ct
TopCare
Tampons



2/\$5
25-30 ct
TopCare
Makeup Remover
or Wipes



Digital Coupons

piggly wiggly

1.00
OFF



(20 oz or Larger, Excludes 64 oz)
Any ONE Hellmann's or Best Foods Mayo

4.00
OFF



(20 ct Singles or 25 ct or Larger)
Any TWO Neutrogena Cleansing Towelettes

2.00
OFF



Any ONE Tylenol Cold or Tylenol Sinus

2.50
OFF



(Excludes Acne Cleanser, Bars, Concentrate Refill Packs, Trial/Travel Size)
Any ONE Neutrogena Liquid Cleanser

1.50
OFF



4 ct
On ONE Zevo Flying Insect Trap Refill Cartridges

2.00
OFF



Any ONE SUDAFED Product

4.00
OFF



On TWO L. 36-42 ct Tampons or 28, 48 & 56 ct Pads

6.00
OFF



(Excludes Multi-packs, Total Body, Super Hydration, Pump Body Wash 25 oz or larger, and Trial/Travel Size)
On THREE Old Spice Antiperspirant/Deodorant, Body Wash, Bar Soap or Hair Care Products

3.00
OFF



(46 oz or Larger, Excludes Dreft Rinse and Trial/Travel Size)
One Dreft Newborn, Active Baby, Free and Gentle or Pure and Gentleness

2.00
OFF



Any ONE Arm & Hammer Power Paks

piggly wiggly
DIGITAL COUPONS



Visit our website or use our in store kiosk to clip coupons to your Pig Card.
Coupons must be clipped on your Pig Card prior to one time purchase



SCAN

FREE* SNACKS

*WITH PURCHASE, VIA REBATE,
UP TO \$12.99, BEFORE TAX



*Offer void in RI, CT, ND, NC, and Miami Dade County. 18+, U.S. residents only. Scan receipt in the App within 14 days of purchase. If more than one eligible free snack is purchased, lowest value product will be refunded. Limit one (1) rebate/person. Reproduction, purchase, sale, or trade of any offer requirement is prohibited. Void where taxed, regulated, or prohibited. Allow up to 4 weeks to receive rebate. Not combinable with other offers. Rebate may not be assigned, transferred, or sold. Questions: 1-800-248-7310. PayPal or Venmo account required for rebate. Not affiliated with PayPal or Venmo. See BTFE.com for App Terms of Service, Program Rules & Privacy Policy. Standard data rates may apply. Offer subject to full terms and conditions at BTFE.com/FreeSnacks. Trademarks are property of respective owners.

SNACK LIKE A CHAMP

**SPEND
\$15**

**SAVE
\$5**

ABBREVIATED TERMS AND CONDITIONS: INTERNET ACCESS REQUIRED.
Begins 9/1/25 and ends 11/30/25. Must be a legal resident of U.S./D.C., 18+. Subject to complete terms and conditions at www.ChampionshipSnacks.com; complete list of participating products also found here. Participating products must be purchased in a single transaction between 9/1/25–11/30/25. Message and data rates may apply. Each receipt must be submitted separately. Receipts must be submitted no later than 12/15/25. Rewards must be claimed by 12/30/25 at 11:59 PM (ET). Limit 5 rewards per participant.

The promotion is in no way sponsored, endorsed or administered by, or associated with, Maplebear Inc. dba Instacart.
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HALLOWEASY

STOCK UP ON SPOOKY.



© General Mills

SPEND \$35
GET \$10 OFF!

Huggies, Snugglers, and Pull-Ups

HUGGIES

pull-Ups

This offer is for rewards members.
The offer automatically redeems at checkout if all items are in the basket.

10.99

Jumbo Size 17-32 ct

Huggies
Little Movers,
Snugglers or Pull-Ups



*When you buy participating Kimberly-Clark items in a single transaction.
Select varieties. Exclusions apply. Offer valid 10/5/2025-10/18/2025

piggly wiggly®

October

Cookie of the Month Pumpkin Spice



Salads of the Month



German Potato Salad

Mediterranean Pasta Salad

